



email: zbrookes@g.risd.edu
phone: (802) 310.5428

EDUCATION

Rhode Island School of Design | Providence, RI Class of 2009
Bachelor of Fine Arts
Concentration in English

SKILLS

Illustration | Experience with children's book illustration and page layouts, editorial illustration, apparel design, and illustration for the following applications: textiles, glassware, tabletop, and paper products.

Design | Experience with fantasy-based icon design and branding, medieval crest design, logo design and collaboration, general desktop collateral design (mailers, postcards, business cards, rack cards, etc.), as well as promotional concepts, design, and creation (including extensive communication and proofing with vendors). Very confident with Mac computers and Adobe Software (Photoshop, Illustrator, and InDesign).

Photography | Vast experience in digital photography, including editorial and photojournalism, food, and product photography. Some experience in event photography, well-versed in digital photo editing software.

EXPERIENCE

Graphic Designer | April 2010-Present, RI

Sole Graphic Designer for the Creative Services department at 38 Studios, LLC. Position includes a wide range of responsibilities, including:

- Assisting in the design and execution of the Limited Edition Bundle for *Kingdoms of Amalur: Reckoning*, including communication with multiple third-party vendors and distribution partner.
- Managing and assisting in the art direction of external contractors/agencies for company projects.
- Assisting with convention/event planning and execution, as well as designing and overseeing the creation and production of convention/tradeshow promotional materials, booth decor, and graphics.
- Designing artwork to be used for advertising, marketing, community, public relations, corporate/HR.
- Generating internal graphics and templates for a variety of corporate purposes and presentations.
- Documenting assets, lifestyle, and events for marketing and community use.
- Communicating with multiple departments to ensure art style continuity, friendly collaboration, and compliance with all legal and ESRB requirements.
- Maintaining a main point of contact with all vendors, including proofing on-site and experimenting with new and unexpected printing techniques and application.

Vice President of Design | July 2009-March 2010, MA

Creative Designer for packaging designs and concepts for Lime Tree Cove.

- Designing artwork and graphics for events and booths.
- Creating 'evergreen', as well as seasonal print/web/newsletter graphics.
- Concepting/proposing product bundles and incentives.

Freelance Graphic Design | 2006-Present, USA

Providing affordable graphic design services for small businesses from California to Vermont and many point in-between. The following are several of the more recent clients:

Hammer & Light	company logo design, product logo designs, additional print graphics, 2011
Tiny Armour	company logo design, additional web/print graphics, 2011
Tuckaboo	product logo design, instructional graphics, additional print graphics, 2010
Tammy Becker	company logo revamp, print ad design, 2010

Photography/Graphic Design | October 2009-March 2010, MA

Photographing for how2heroes.com, a food-based instructional website. Other responsibilities included networking and arranging shoots, editing photographs, and preparing images for web.

Graphic & Web Design | Summer 2008-Spring 2009, RI

Internship at Shazamm, designing logos & graphics for internal projects. Spearheaded a promotional mailer campaign that involved collaboration with a web team to generate widespread awareness and new clients.

To see my portfolio and other ongoing visual projects, please visit my website at: www.designbyzoe.com